

WATERPROOFING SPECIAL

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IN MY OPINION

Ashish R. Puravankara,
Managing Director,
Puravankara

RAJA HARIA,
CEO

RAJA & RAJA WATERPROOFING

OFFERING PRECISE WATERPROOFING SOLUTIONS
LEVERAGING ITS EXPERT PROBLEM DIAGNOSIS

NOVEMBER, 2018



RAJA & RAJA

WATERPROOFING

OFFERING PRECISE WATERPROOFING SOLUTIONS LEVERAGING ITS EXPERT PROBLEM DIAGNOSIS

By Shefali Mathur

Lack of proper waterproofing services and products have been a constant source of worry for property owners as it not only requires time and capital investment, but also disfigures the area that once held an aesthetic appeal. With dominance of unorganised industrial players who fix first and then analyze, Mumbai-based Raja & Raja Waterproofing Pvt. Ltd. is a unique solution provider that instead of rushing past the problem, undertakes a diagnostic pragmatic approach for solving the pertaining leakage. Having catered to more than 2100 projects spanning across 4.7 billion sq.ft. of area in widely 30+ industries; Raja & Raja not only fixes, but also ensures a 'Zero Alteration or No Breaking Policy', leaving homes and offices in pristine conditions. "Our philosophy is simple; we identify the source, consider the reason of the source to be active, select our relevant solution from unique case and apply," states Raja Haria, CEO, Raja & Raja. Such service provision offers a rather refreshing and informed customer experience instead of being attacked by the industrial jargon, indifferent and haphazard solutions.

siliconindia 20 MOST PROMISING
WATERPROOFING
SOLUTION PROVIDERS-2018



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TEAM RAJA & RAJA HAS HELPED CUSTOMERS WITH STRONGER STRUCTURE, LONGEVITY, REMOVAL OF UNSIGHTLY CRACKS, INCREASED PROPERTY VALUE AND SUBSEQUENTLY CREATE A HEALTHIER ENVIRONMENT TO LIVE-IN

RAJA HARIA,
CEO





Raja Haria, CEO

An engineering graduate with persistence in Entrepreneurship for Technology & Engineering aspects. Leading to create sustainable solution for Structures; with field experience of more than a decade.

**R. K. Haria,
Founder Chairman & MD**

A visionary individual belonging to farming background turns an entrepreneur, establishing Raja & Raja group; offering sustainable & remarking solution for Construction Industry.

Offerings: Raj Technology for Waterproofing, Coating based Waterproofing, Integral Waterproofing, Remedial Waterproofing, Injection Grouted Systems & Membrane based Waterproofing

Head Office: Mumbai

Combining Experience & Technology

Harboursing an experience of more than 34 years, Raja & Raja is highly adept in adopting technically reinforced solutions for properties of varying sizes. Not every organisation might consider the factors of hydrostatic pressure on the basement floors or the lack of a solid membrane to avoid infiltration. However, Raja & Raja takes in lieu the conditions, offers truthful recommendations and with the help of its in-house RAJ Technology, focuses on solutions for all types of RCC structure, guaranteeing a repair timeline of six hours with no distortion of the affected area. With its ground-breaking products like concrete admix & concrete care products, liquid applied waterproofing, adhesives, grouts & sealents, to name a few backing its expertise in membrane-based, coating based, integral waterproofing, injection grouted systems and remedial waterproofing, the organization remarkably fixes terraces, parapet walls, ducts, concealed leaked lines of bathroom, side-walls, balconies, Water Closet

(WCs) pools, as well as basements with near zero breakage.

Raja & Raja's customer experience stands as a testimonial to their services. One of its clients, a noteworthy personality with expensive home décor was facing a constant leakage, but was adamant about not having his property perpetrated with needles and hammers; as a result, the leakage remained unchecked and constant. The team got down to business without the chisel or hammers, and inspite of the constant legal assertions and disbelief from his end, located the source of the problem and resolved it within four hours. Raja recalls, "We figured that pertaining problem at three points in the kitchen stopped as the water accumulated in the slab was simply allowed to drain-out. They later became a regular client".

Through these services, the team has helped customers with stronger structure, longevity, removal of unsightly cracks, increased property value and subsequently create a healthier environment



to live-in. However, for Raja & Raja, the customer experience doesn't end with the patch-up, but follow-up calls that leave no stone unturned when it comes to customer satisfaction. Raja proudly exclaims, "We offer our customers with unlimited after sales services, but thanks to the quality, our solutions have never mandated more than three visits".


A Meritorious Recommendation

In addition to property owners, Raja & Raja, with its highly technical and practically spot-on solutions,

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CONTRACTORS

is a reliable partner for Developers, Realtors and Contractors, who in this age of fast construction and high turnaround times don't have the luxury to expend months into defect liability and maintenance facilities. From its 300,000+ cases of site inspections & work and more than 1784 unique cases, it is easy for the team to relate to such cases and provide the effective solution. Customer Mehul Bramhbhatt

remarks, "Raja & Raja offered the assured solution for a four-year old unidentifiable leakage issue at my premises from my neighbour's flat, which has remained in pristine condition ever since; which was attended by number of plumbers, technicians & so-called Waterproofing experts; fetching no results, wasting Time, Energy & mainly the Money".

A family driven business, Raja & Raja operates in & across India and is working towards upscaling its status as a global player, predominantly to the UAE and envisions growing their zonal & regional level as a retail business player. "We are an Expert Specialist for Waterproofing (doctor's doctor - facilitated by Architect Nitin Satra, Dr. Sharad Mehta, & Shamji T. Vora) for building structure, as the success of any medication depends not upon medicines or drugs (products), but primarily on the diagnosis of the cause. We consider it as our duty to treat all patients' (client's) problem (Leakage) with the same passion, dedication, involvement, and solution driving approach for smallest of work to largest of the projects," concludes Raja. 



20 Most Promising Waterproofing Solution Providers – 2018

The quintessential 'tip-tip' sound of the leaking water and unsightly marks of water seepage has often been revered as the ongoing problem of every household. Water seepage not only distorts the aesthetic appeal of the property, but propagates the breeding of undesirable pathogens that give rise to a pungent atmosphere and diseases that can impact the residents quite adversely. Waterproofing has been a solution for many centuries, but is now taking a technical twist to ensure not a resolve, but also an automated processing that would be the backbone of the repaired structure.

From sealants to adhesives, from grouting and water repelling, water proofing can take several versions, while keeping in mind to keep the nature of the property intact and pristine as before the service. With the potential to achieve a 30 percent CAGR growth, waterproofing industry

is an evergreen market that must not bank on its longevity but on the technical reinforcement that is making such services an achievable target.

Addressing this growing industry, siliconindia brings to you the '20 Most Promising Waterproofing Solution Providers – 2018', a directory listing the companies which are offering exemplary services in the industry. An expert panel of industrial experts, along with siliconindia Editorial Board has performed a diligent evaluation of the industry before listing the front-runners. The organizations listed here have distinguished themselves through successful ideation and implementation of practical ideas that complement with the market requirements, as well as cater to the end consumer. This listing will assist our readers in selecting well-suited organizations that will not only help understand the nuances, but also help simplify the approach to such services.

Raja & Raja Waterproofing P. Ltd.

recognized by **siliconindia** Magazine as

siliconindia 20 MOST PROMISING
WATERPROOFING
SOLUTION PROVIDERS-2018

An annual listing of '20 Most Promising Waterproofing Solution Providers' not only represents the glory of companies offering high quality and efficient waterproofing solutions, but also recognizes businesses disrupting the market trends.

Anamika Sahu
Managing Editor

Company:

Raja & Raja
Waterproofing P. Ltd.

Description:

Pioneer in Waterproofing industry offering technology backed innovative solutions with Zero Breakage & alteration policy; undertaking challenging Waterproofing work offering lifetime remarkable results

Key Person:

Raja Haria,
CEO
R. K. Haria,
Founder Chairman & MD

Website:

raja-n-raja.com

